
THEA PANCOTTO

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City: Rome



WORK EXPERIENCES

International consultant for OAR – Ordine Architetti di Roma e Provincia

Rome, Italy 2012 – 2018

- Development of a project for the internationalization and promotion of Italian architecture on the global market. In particular, exhibitions, conventions, b2b, networking with Italian and local companies were organized, always bilaterally. The success of the initiatives was assured by the constant presence during all the events developed, of the greatest exponents of architecture, planning, interior design and the Italian and local construction sector. The aim was to encourage the perception of the image of Italian design and design skills at an international level by creating the basis for future collaboration and the conditions necessary for development in developing markets. The countries covered by this promotion were: Mexico, Costa Rica, Indonesia, Azerbaijan.

Director of the South East Asia Chamber of Commerce - Rome office

Rome, Italy - 2008 - 2011

- Organization of Business Missions in Indonesia, Malaysia, Vietnam, Singapore in close contact with Unioncamere and Unindustria. Promoted Conferences with the participation and support of the Embassies of the countries of South East Asia in order to promote companies in the business, construction and engineering sector. The ABI and the Chambers of Commerce of various Italian regions and provinces also attended the conferences. Organized seminars and networking meetings with interested companies in order to promote and offer opportunities to small and medium-sized Italian companies in the large market of South East Asia.

International Protocol and Ceremonial consultant and teacher

Jakarta, Indonesia – 2001 – 2008

- Protocol and ceremonial consultancy carried out at private institutes in order to prepare the management class and the Indonesian bourgeois families for international relations. The growing economic weight and dynamic Indonesian leadership class has had the opportunity to rely on my skills to manage the new and numerous international relationships that have arisen with the international community.

Consultant for the National Institute for Foreign Trade (ICE)

Jakarta, Indonesia, 2000 - 2005

- Contact and lobbying with top managers of industries, personalities with high positions in the Industry and Government of Jakarta, in collaboration with the ICE for the promotion of Made in Italy products. Managed, organized and created numerous bilateral events attended by the most important personalities of Indonesian and Italian finance, design and commerce.

Consultant for the Swiss Chamber of Commerce of Zurich, Economic Mission

Jakarta, Indonesia, 2004 - 2005

- Contact and lobbying with top managers of industries, personalities with high positions in the Industry and Government of Jakarta, in collaboration with the Swiss Embassy and the Jakarta Chamber of Commerce for the success of the mission.

Coordination of a seminar on opportunities and commercial exchanges for investments for 80 Indonesian companies, a seminar with ASEAN, Organization of South East Asian Countries, and visits to tobacco companies Sampoerna, Surabaya, Nestle, Mustika Ratu Cosmesi, and many others at in order to conclude commercial relations on behalf of the two countries.

Consultant for the Embassies of Ecuador, India, Indonesia Roma, Italia, 1998 - 2000

- *Embassy of Indonesia to the Holy See - Rome:* Organization on behalf of H.E. Ambassador Irawan Abidin of a photographic exhibition of His Holiness John Paul II. Organization of a religious seminar entitled "Words of friendship", an event that contributed to the improvement of religious relations between the Vatican and Indonesia.
- *Embassy of Ecuador:* Organization of cultural and artistic events, market research for the export of coffee Ambassador Rodriguez has received praise and appreciation.
- *Embassy of India:* Organization of an India-Italy fashion show at the residence of Ambassador P.K. Fabian in order to promote Indian designers in Italy. The work was appreciated by the New Delhi Institute of Technology and Fashion.

Exhibition by Oliviero Toscani for Benetton at the Museum of Modern Art

Mexico City, Mexico, 1996

- Organization of the exhibition in coordination with the Museum and the Benetton family: exhibition design and layout, logistics management and event promotion. Over 5000 people attended the inaugural event with wide coverage on all the press, all national and international radio and television channels. Numerous interviews with Oliviero Toscani and Mrs. Thea Pancotto. Following the event, the Benetton brand was able to achieve a strong presence in the Mexican market and strengthened the museum's position as the hub and theater of an important debate on issues related to race, discrimination and AIDS. Toscani personally expressed his gratitude for the extraordinary efforts made.

Consultant for the organization of MODA in ITALIA fashion shows

Mexico City, Mexico, 1996

- Organization of a fashion show with the grouping of the most well-known Italian designers. The event, the first of its kind in Mexico, has been acclaimed with many awards and broadcast by all media. The following fashion houses participated in the event: Luxottica, Golden Lady, Max Mara, Fendi, Valentino, Zegna, Moschino, Armani and Versace.

Consultancy for the organization of the Italian Chamber of Commerce

Mexico City, Mexico, 1992 - 1995

- Promotion of brands of Italian companies in the clothing sector: Benetton, E. Zegna, Golden Lady, etc. through the design and management of marketing activities and the related promotion of the brand on the Mexican market.

Consultancy for the organization of the Maestro Luciano Pavarotti Concert

Mexico City, Mexico, 1994

- Organization and promotion of Luciano Pavarotti's benefit concert. The Master performed in front of thousands of people and millions of viewers for the refugee children of Bosnia.

Professional freelance journalist

Mexico City, Mexico, 1994 - 1996

- As Professional international journalist I write dozens of articles in the fields of culture, fashion, travel and international affairs that are published in the most prestigious newspapers and magazines in Mexico (Macro Economi, El Financiero, Reforma, El Sol de Mexico and El Universal). Among the most prestigious interviews those to Maestro Pavarotti in Modena, the stylist Versace, the photographer Oliviero Toscani, the designer and entrepreneur Paolo Bulgari.

Private consultant for the Lugano Museum of Cultures

Lugano, Switzerland, 1988 - 1990

- As a valuable and renowned connoisseur of Indian art, I am hired by the Museum of Cultures in Lugano in order to select and purchase Indian art objects to be exhibited inside the Museum. My advice extends to the organization of recall events within the museum structure.

Owner and Curator of the "Thea Pancotto Gallery"

Lugano, Switzerland, 1988 - 1990

- The first ancient Indian art gallery of its kind in southern Europe was conceived and created. I set up and organize events to spread Indian art and culture in Swiss and northern Italian society through dance and other cultural events. Hundreds of people attended the inaugural event, including the Ambassador of India and officials from other museums.

Head of the editorial office of Phoenix and Aegis International in Zurich

Zurich, Switzerland, 1983 – 1987

- As supervisor of all the activities of the two newspapers (published in English and German). I am also sent as a reporter to interview the most important personalities in the emerging green economy sector. I participate in all the most important trade fairs and international conferences.

Head of Protocol and Ceremonial for Rotary Club International

Zurich, Switzerland, 1978 - 1983

- Protocol and international ceremonial officer are at the center of the organization of all local and international events of the Rotary Club. My professionalism is requested in Istanbul and in the United States where I organize seminars on Protocol and Ceremonial subjects in the organization of events.

Events and Conferences Manager at the Hilton Hotel

Milan, Italy, 1976 – 1978

- Employed as responsible for the organization and management of international events within the prestigious Hilton Hotel in Milan, I deal with all aspects, from communication to planning of every single aspect.

EDUCATION AND TRAINING

1973 to 1976	UNAM – University of Mexico City: <i>Diploma in Hispano-American literature and anthropology</i>
1972 to 1973	Soas University of London: <i>London University of Oriental and African Studies</i>
1970 to 1972	School of International Public Relations, IPR, London, UK: <i>Public Relations Course</i>
1967 to 1968	International Languages School, Bienne, Switzerland: <i>French and German course</i>
1963 to 1967	Commercial Diploma, Istituto A.Gimma, Bari, Italy: <i>Commercial Administration</i>

LINGUE

<i>Italiano</i>	Native Language
<i>Inglese</i>	Written and Spoken, excellent
<i>Francese</i>	Written and Spoken, excellent
<i>Tedesco</i>	Written and Spoken, excellent
<i>Spagnolo</i>	Written and Spoken, excellent
<i>Bahasa Indonesia</i>	Spoken, Good

IT SKILLS

Knowledge of Windows XP, 7, 10 systems. Use of the Microsoft Office package, social platforms and internet browsing.